REPLY TO COMMENTS SOUGHT ON BROADBAND NEEDS IN EDUCATION. INCLUDING CHANGES TO E-RATE PROGRAM TO IMPROVE BRAODBAND

DEPLOYMENT NPB PUBLIC NOTICE # 15

GN Docket Nos. 09-47, 09-51, 09-137

CC Docket No. 02-6

WC Docket No. 05-195

Introduction

Colorado's Education Access Gateway Learning Environment Network (EAGLE-

Net) respectfully submits the following comments in the above captioned proceedings, on

behalf of School Districts and BOCES in Colorado.

Three years ago a group of K-12 Educators in Colorado began to study broadband

infrastructure in Colorado, in other states around the country and other counties. In the

fall of 2008 a white paper was developed by the Colorado Association for Leaders of

Education Technology (CALET) and supported by the Higher Education CIO

organization in the state (CHICO) it is attached as Appendix A.

In the Spring of 2009, this white paper, along with a survey of current bandwidth

to each school district and recommendations for improving broadband infrastructure for

students was presented to the Colorado Association of School Boards, Colorado Board of

Co-operative Services Association, Colorado Education Association, Colorado

Association of School Executives and the Colorado Department of Education. These 5

organizations represent teachers, administrators, school boards, service agencies and the

state department of education, and all agreed that for schools to have the greatest

opportunity the broadband infrastructure to school districts would need to be improved.

Our study of other states and countries identified best practices as well as similar needs in many states. Above all we have come to realize that first and foremost, a robust statewide broadband infrastructure is the most basic building block required for all areas identified by the FCC to be commented on including; Digital Content, Digital Literacy, Online Learning Systems, Accountability and Reporting Systems, Educational Data Interoperability, Communications and Video Systems, Collaboration and Community Systems

# 1. Broadband Deployment

### Where our state is now...

- The **need** for Broadband connectivity in schools will **increase more than 700%** by the year 2011(2007 America's Digital Schools (ADS) 2007 survey from 6.0 kbps to 45.0 kbps)
- **Colorado** districts average **approximately 55%** of the national average bandwidth (*Jan 2009 ADS report 3.57 kbps for Colorado and 6.48 kbps national average*)
- Prior to July 2009, **Colorado** was one of only 12 states **not offering Internet2** connectivity to K-12 schools and districts across the state. In July 2009, the *Internet2 Gateway* connection was established for Colorado with the funding of the first year annual membership fee.
- Only a limited number of districts in the state are connected to the *Internet2 Gateway* and can provide advanced educational opportunities, such as full screen high definition interactive video conferencing over Internet2, that exist for 50,000 other schools and districts across the country.
- Even with the *Internet2 Gateway* connection, there are still **significant broadband** / **middle and last mile connectivity issues** impacting access to advanced educational opportunities.
- Full term **course offerings** and short-term distance learning opportunities for classrooms is difficult to find and does not always meet students and/or staff needs. Low bandwidth opportunities are **unreliable**.
- Students' bandwidth at home or on their personal cell phone often out performs the connectivity and content available to them in school. Many **families cannot afford Internet** service at home.

# To support a technology-rich learning environment for the next 2-3 years in Colorado for K-12 Education:

 An Internet connection of at least 10 Mbps for School Districts that are 250 students or less to accommodate advanced technologies for instructional uses including High Definition Video Conferencing for Distance Learning and Professional Development.
 For School Districts that have more than 250 students, the American Digital Schools

- (ADS) figure of 40 kbps/student should be used to determine the recommended bandwidth for an Internet connection.
- Internal Wide Area Network (WAN) connections from the School District to each school and between schools of at least 100 Mbps.

# To support a technology-rich learning environment for the next 5-7 years in Colorado for K-12 Education:

- An Internet connection of at least 1 Gbps for districts that are 250 students or less. For School Districts that have more than 250 students, 400 kbps/student should be used to determine recommended bandwidth for an Internet connection.
- Internal WAN connections from the School District to each school and between schools of at least 1 Gbps scalable to 10Gbps.

The Recommended Bandwidth for Colorado K-12 School Districts by 2015 is 400kbps/student with a minimum connection of 1 Gbps for districts 250 or smaller, internal WAN connections from the district to each school of 1Gbps scalable to 10 Gbps.

2. Broadband Implementation

# Keys to implementing a Strategic Broadband Infrastructure

#### **Business Case**

- Reduce duplication of resources across the state
  - o Cost of ownership 10 times greater in states without a cost sharing consortium and state wide strategic plan
- Leverage cost of bandwidth
  - Neighboring states are examples where costs are leveraged (\$15/Mbps for states with a cost-sharing consortium vs. \$800/Mbps in some districts in state)

#### **Instructional Case**

- Improve access to educational resources
  - Assessments On-Line, Data Analysis/Sharing, Online Learning, Video Conferencing, State-wide IEP
  - Utilize existing consortium model
- Ensure long term opportunities for students and staff
  - o Instructional need for bandwidth outpacing funding

# **Develop Partnerships**

- Public/Private Leveraged Resources
- Aggregate Points in a Community to a common High Speed Broadband Connection
- Multi-Vendor collaborative Partnerships with Higher Ed, Public Libraries, Museums, Fire/Safety, Healthcare, Cities and Counties
- 10. Innovation in Broadband and Online Systems

# Guidelines and strategies to support successful and innovative implementation of broadband:

- Develop a coordinated planning effort with existing regional K-12 consortiums, local and state government, community development/community resource agencies, and other public and private sector profit and not-for-profit entities.
  - o Aggregation of multiple, simultaneous uses will make broadband networks a necessity in schools, businesses, and home use
- Include appropriate stakeholders in the community during the planning process, to establish depth and breadth of the collaboration and consortium capabilities and to obtain stakeholder commitment.
  - Demand Aggregation Programs. States have created programs to encourage communities to attract broadband deployment by bringing together local institutions, including municipal, county, and other governmental agencies. In some cases, the state has acted as the anchor tenant
- Partner with others in communities, geographical regions, and the entire state to aggregate demand and create economies of scale.
  - O Public/Private Partnerships. Similar to demand aggregation programs, these models bring together government, industry, community institutions, and others to accelerate deployment. The programs often focus on data collection, community implementation surveys, and bringing together providers with potential customers in underserved areas. Some include direct relationships in which the state contracts for the deployment of broadband in exchange for offering use of the network
  - O Statewide Networks. Many states have some form of large broadband network running over common shared broadband infrastructure. These are usually dedicated to educational purposes or for connecting government agencies, or both. Some states allow access to these networks by non-profit organizations
- Strong leadership from key executives is critical for implementing high-speed broadband access.
  - High-speed broadband access is similar to a utility it is essential for operations, rural development and growth, business and economic development, education, and community stability
- Leverage E-Rate and other federal, state, and local funding sources under the consortium and collaboration model.
  - Provides for broader and more inclusive scope of planning to obtain properly designed and implemented broadband networks
  - Sustainability is achieved by a combination of planning and leveraging of consortium cost sharing that ultimately reduces the annual expenditure of general fund dollars for each collaborating entity
  - o Negotiate on-demand fee structures with broadband providers, to force lower costs as access to larger amounts of bandwidth increases
  - O Design and build scalability and flexibility in the network to ensure continuous improvement

# Colorado K-12 Broadband White Paper High-Speed Bandwidth Access and Growth

## **ABSTRACT**

Colorado school districts currently experience a wide range of broadband connectivity options. From individual districts' building to building enterprise Wide Area Network (WAN) to each district's broadband connectivity to its Internet Service Provider (ISP) of choice. The cost structure that each school district faces vary based upon the diversity of the number and type of available connectivity options.

Rural Colorado districts may experience local WAN (or intra-district WAN) connectivity that is only available from one single provider, with limitations as to growth potential and at costs as high as \$800 per 1 Mbps of service. Urban districts may benefit by having competitive WAN offerings by multiple providers at or below \$100 per 1 Mbps of service. In addition to this intra-district WAN cost disparity, access to an ISP connection with its dependence on variable broadband infrastructure components needed to deliver the final connection to the ISP, the end-to-end district to ISP connection cost (between urban and rural districts) are again as far apart as was shown in the intra-district WAN example. According to the 2007 National Digital Schools survey, the need for Broadband connectivity in schools will increase more than 7 times by the year 2011. This would mean for a district currently connected on a T-1 circuit (1.5 Mbps) intradistrict connection coupled with the 1.5 Mbps ISP connection (paying approximately \$1,350 per month for the combined connections) the district would need to grow its intra-district WAN and ISP combined bandwidth to approximately 10 Mbps per each network transport segment to meet this projected growth requirement. Assuming there is no additional infrastructure development within our rural environment, the intra-district WAN & ISP cost would increase to over \$10,000 per month (presuming there is an ability to grow to the 10 Mbps connection). If, as in our example district, they were already struggling to fund the 1.5 Mbps connection, how can this district tackle the 10 fold price increase?

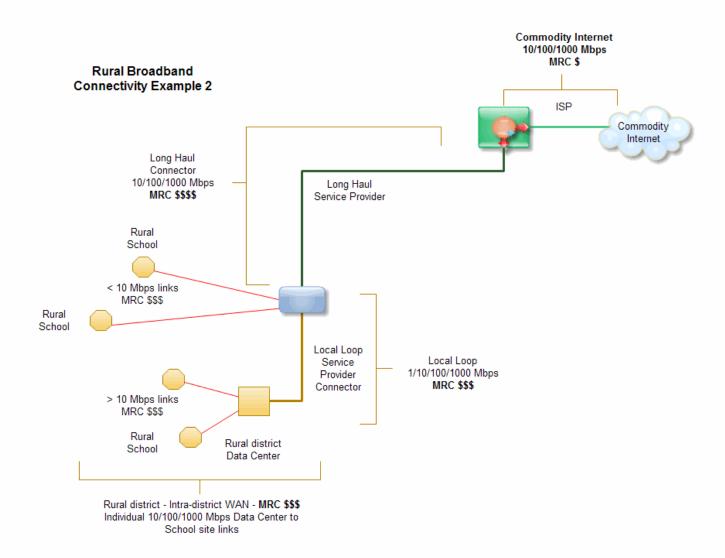
Our rural model is completely inverted when it comes to the districts serving the densely populated corridors within the Denver metropolitan urban area. The same 10 Mbps intra-district WAN and ISP connection to the urban district would cost between \$1,650 to \$1,800 per month, depending on the competitive providers and the type of network connection. The other skewed element is that the urban districts will most likely have the ability to grow their connections by 10 to even 100 fold (in comparison to rural districts) at a cost that results in a declining price per 1 Mbps of service, again depending on the type of network connection. Of course, this growth is dependant on the urban district having the funding to pay for the larger bandwidth connection.

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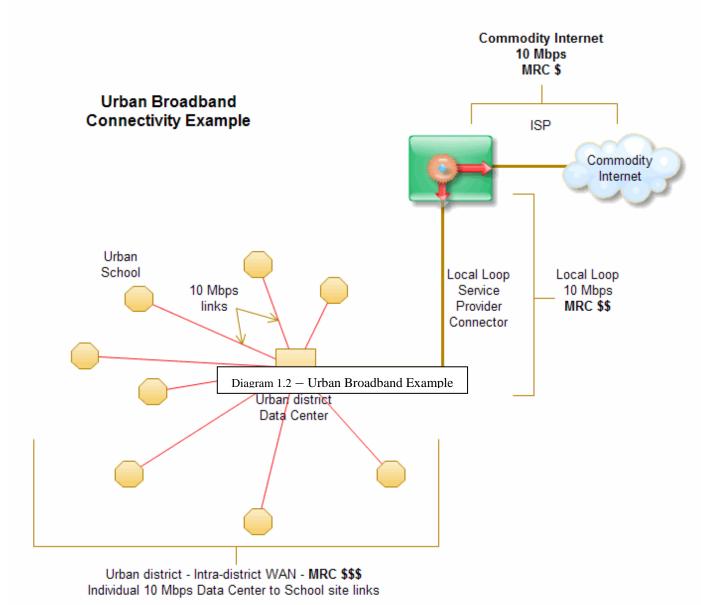
So what is the best approach to solve this broad based statewide dilemma? A viable approach would be the development of a cost sharing consortium. This would provide the capability for districts to work together to pool their needs and purchase concentrated amounts of larger bandwidth at strategic points of connectivity to be more effectively packaged and delivered to a broader distributed base of common aggregation points.

A simplified worst case view of the rural district broadband infrastructure elements necessary to individually support rural districts is shown in diagram 1.1 below.



<sup>&</sup>lt;sup>1</sup>America's Digital Schools 2008, © 2008 The Greaves Group, The Hayes Connection, available at: http://www.ads2006.org/ads/index.php

In contrast to the (previous) rural example, a simplified view of the broadband infrastructure elements necessary to support the urban district is shown below in diagram 1.2.



## CONNECTIVITY DYNAMICS – REALITY ON THE GROUND

Colorado has 64 counties and 178 recognized public school districts. In order to effectuate long term and sustainable change and improvements in ubiquitous access to bandwidth to accommodate both urban and rural districts, a level of collaborative purchasing power that allows for the cost-sharing mechanisms needs to be established at one or more of the common infrastructure points. Instead of having 178 independent approaches to fulfilling bandwidth at varied costs, we can scale down to a smaller number of coordinated infrastructure points; these points are where decisions on how to develop, apply leverage on providers, and affordably cost share the greater bandwidth accessibility at common locations become less fragmented.

One of the cornerstone elements of connectivity is the final connection to the commodity Internet and other non-commercial education and R&D national backbone networks that are designed to be less congested than the commercial or commodity Internet. The Internet2 and the National Lambda Rail Network (NLR) networks serve this purpose and provide high bandwidth access at low costs as they have multiple institutional cost sharing components enabled at institutional levels of connectivity. Diagram 1.3 below shows the representation of many of the network connections that form Internet?



Diagram 1.3 – Internet2 Connections

From November of 2006 to May of 2007, Centennial BOCES (a consortium of 15 member school districts in the Northeastern part Colorado representing more than 50,000 students) on behalf of its member districts and several Colorado Front Range school districts, worked with the manager of the Front Range GigaPoP (FRGP) and network engineers from the University Corporation for Atmospheric Research (UCAR) to establish a network aggregation model for all K-12 school districts in Colorado.

Through UCAR's support and a physical aggregation hub in Denver, Colorado, the UCAR Point of Presence (UPoP) establishes the network gateway for Internet2 and NLR access, as well as, provides the opportunity for all 178 districts to have an intra-state private network connected via a common network aggregation point.

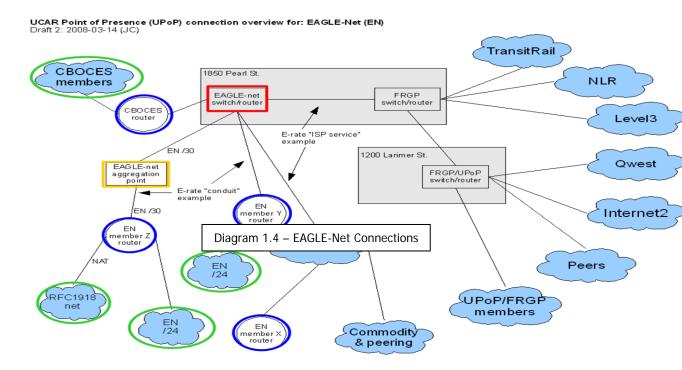
An intra-state private K-12 network could allow for:

- delivery of inter-district distance learning under a common management platform
- Higher Ed and Community Colleges to extend distance learning via high-definition video conferencing to the classroom with more stable broadband connections
- district-to-district and district to Department of Education on-line data posting, sharing, and archival

While this solves one dilemma for K-12 districts in Colorado another remains. How do we establish a better cost sharing collaboration between school districts at the high-speed broadband level? There needs to be some way to coordinate this great potential to effectuate collaboration, resource sharing, and development of the network interconnectivity.

In September of 2007, UCAR working with Centennial BOCES enabled a network connection that would allow the K-12 network gateway located in Denver to be the managed network connection for K-12 and became known as the <u>E</u>ducational <u>A</u>ccess <u>G</u>ateway <u>L</u>earning <u>E</u>nvironment <u>Net</u>work, or "EAGLE-Net". The EAGLE-Net structure is comprised of both Educational collaborative relationships between Colorado's K-12 and Higher Ed environments and with the State's Telemedicine network via an intra-state networking consortium.

Diagram 1.4, shown on the following page, is a simplified view of how EAGLE-Net connects to the FRGP.



As part of the on-going Centennial BOCES K-12 network assessment and E-rate planning process (to use the EAGLE-Net consortium with Centennial BOCES non-profit ISP status to deliver statewide EAGLE-Net connections), networking connectivity alternatives have been identified by carrier and/or operator along with logical co-location facilities and existing aggregation points, primarily East of I-25 from the New Mexico border to the Wyoming border and to the Kansas/Nebraska state lines. Transport types, available bandwidth, delivered bandwidth, and bandwidth growth were as diverse as the forms of connection delivery (i.e. low bandwidth frame relay, high bandwidth copper and fiber digital connections, fiber optic based Ethernet, point-to-point licensed microwave, unlicensed point-to-multi-point microwave). Delivery of connectivity/transport types in the last mile and up to a point of regional aggregation included common carriers, cable television operators, state and local government traffic and transportation groups, municipal electric co-ops, rural telephone co-ops, licensed microwave operators, long haul fiber providers, and Higher-Ed (e.g., Colorado State University (CSU) and Colorado Department of Transportation (CDOT) Inter-Governmental long haul cooperative). At this time, the CSU/CDOT long haul cooperative and the Centennial BOCES member aggregation are the only cost sharing environments that connect to the FRGP via a formal cost-sharing environment.

There is a continuing need and a constant effort in place through Centennial BOCES, UCAR, and CSU to try and leverage what many existing regional cost sharing K-12 cooperatives have created (within their educational regions) and take the next step to

find and/or deliver an effective "long-haul" connector to either another aggregation point to interconnect to EAGLE-Net or to directly connect to EAGLE-Net.

CONSORTIUM BASED COST SHARING - DIRECT AND IN-DIRECT BENEFITS
By establishing the EAGLE-Net Gateway, K-12 school districts, BOCES, and the
Colorado Department of Education (CDE) can receive direct technical,
educational, and resource sharing benefits through:

- Statewide K-12 network interconnection for collaboration;
- Cost sharing connectivity, applications and data, content, and technical resources;
- Enhanced teacher and student capabilities through ease of access to advanced network applications, services, tools, and educational resources;
- Consortium ISP/Internet2 and NLR costs decreases with more bandwidth purchased through the consortium;
- Long Haul transport costs per entity reduce with more aggregation;
- District level participation in the EAGLE-Net Gateway consortium is a voice for technical and instructional participation in program and application development;
- Standards based interconnection, content sharing, and distribution;
- Commercial peering;
- Real time management and support of infrastructure, connections and programs with portal based user interface for bandwidth utilization, trouble shooting and management; and
- Data warehousing, disaster recovery, and business resumption on a multi-tiered and multi-regional basis.

### STATEWIDE K-12 CONNECTIVTY, COLLABORATION AND PARTICIPATION DOES EXIST

The following statewide consortium models are currently in existence, connected via high-speed broadband links (on-net) within the K-12 statewide internetworking environment and are collaborating under a cost sharing model both within the state and across the Internet2 and NLR networks with other K-12 districts nationally:

Utah – Utah Education Network (UEN; http://www.uen.org/)

- Missouri MoreNet (http://www.more.net/)
- Nebraska Nebraska Net (http://www.networknebraska.net/)
- Pennsylvania Magpi (http://www.magpi.org/)
  - Our mission is to deliver regional infrastructure in a costeffective manner and promote applications for the region's research and education communities through high performance network technology.
- Rhode Island RINet (http://www.ri.net/)
- California CENIC (http://www.cenic.org/)

Centennial BOCES/EAGLE-Net and UPoP management have been working to provide K-12 schools (among other non-profit and governmental entities) a much needed Sponsored Education Group Participant (SEGP; http://k20.internet2.edu/about/segp/) membership to access and use the Internet2 network resources available directly to K-12 members. The Internet2 membership is anticipated to be available by July 2009. With this membership Colorado K-12 school districts will be able to take advantage of the K-20 Initiative which brings together Internet2 member institutions and innovators from primary and secondary schools, colleges and universities, libraries, and museums to extend new technologies, applications, middleware, and content to all educational sectors, as quickly and connectedly as possible. During the last quarter of 2008, Centennial BOCES initiated, developed, and completed its initial network aggregation and educational networking plan to have the EAGLE-Net become a statewide K-12 aggregator. In December, the American Registry for Internet Numbers (ARIN) granted and assigned an initial /20 IPv4 IP address block to EAGLE-Net. EAGLE-Net will have the ability to request additional /20 IPv4 IP address blocks as a part of growth that continues to occur with more EAGLE-Net participants. Centennial BOCES is in the process of deploying the new IPv4 address blocks to existing EAGLE-Net members who in turn will release other carrier provided IP addresses back to respective carriers in an effort to transition to the EAGLE-Net Colorado intra-state K-12 network. Establishing recognition and approval from ARIN will provide a long term capability to maintain growth, continuity, and management capability for the Colorado K-12 EAGLE-Net membership. Centennial BOCES has also positioned EAGLE-Net strategically to be able to convert EAGLE-Net aggregation locations to IPv6 addressing, via a migration plan that was also acceptable to ARIN. EAGLE-Net will monitor IPV6 adoption and when the IPv6 IP addressing scheme is more widely adopted within the Internet, EAGLE-Net will be positioned to make a less disruptive transition to the new addressing standard.

EAGLE-Net has been applying for and leveraging Federal and State grant programs along with private Foundation grant and loan programs to cover portions of the start up costs for establishing co-location, multiple forms of network connectivity, engineering, and design. Various networking equipment hardware manufacturers, municipal and electric power communications entities, and communications carriers have provided inkind hardware donations, public benefit based cost reduced service charges, and racks/other inter-networking components to date to help EAGLE-Net continue and grow. However, the following ongoing interconnection and collaborative development needs still exist:

- Active K-12 representatives and participants in the EAGLE-Net Steering Committee and Ed-Tech Advisory Panel are needed
  - Development and assessment of 21<sup>st</sup> Century Learning environment requirements (bandwidth and internetworking of LANs, WANs, and consortium application and services) necessary to deliver support cost sharing capability under:
    - Student Systems Electronic content and curriculum, access and distribution
    - Teacher Development Professional Development Programs with IT systems and Ed-tech tools
    - Information Systems Coordination Networking, applications, and data management
  - Finding and implementing carrier and partner aggregation points across the state for EAGLE-Net Gateway routing and interconnectivity between the core EAGLE-Net Gateway and UPoP facility in Denver
  - Planning for 2009-2010 aggregation expansion to Northwest, West, West Central, and Southwest portions of Colorado
  - Continue preparing and submitting applications for grant funding
    within Federal and State Grant programs and Private Foundations;
    all of which have been key to date in acquiring hardware, fiber
    optic connectivity, interconnection, and co-location during the initial
    start up. Ongoing funding requirements for capital for aggregation
    hardware and inter-networking transport facilities must continue
    until EAGLE-Net participation grows to the point of self
    sustainability

- Deliver a unified request to the new Federal Administration for infrastructure build dollars to get the long haul and aggregation locations interconnected sooner than later
- Develop a stronger distance learning and video conferencing collaboration between K-12 and Higher Education and the rural clinics and hospitals (Colorado Telehealth Network / CTN; http://www.cotelehealth.com) to enable a better system for critical communications and growth between rural and urban environments

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### ADDITIONAL RESOURCES

An Action Plan for America: Using Technology and Innovation to Address our Nation's Critical Challenges. A report for the next administration, by the Benton Foundation. http://www.benton.org/initiatives/broadband\_benefits/action\_plan

A Blueprint for Big Broadband, An EDUCAUSE White Paper, January 2008, http://www.educause.edu/ir/library/pdf/EPO0801.pdf and

http://www.internet2.edu/presentations/spring08/20080423-blueprint-windhausen.pdf